

VALDOSTA - LOWNDES COUNTY  
CHAMBER OF COMMERCE

Leading Businesses.  
Leading Communities.™



Valdosta-Lowndes County Chamber of Commerce  
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**For Immediate Release**

### **How to Stand Out in a Crowd**

VALDOSTA, Ga. – The Chamber’s S.E.E.D.S. Center will host a workshop, “Marketing: How to Stand Out in a Crowd,” on Tuesday, February 16, 2010 from 8:30 to 10:00 a.m. at South Georgia Regional Library’s Folsom Room.

The workshop is available to Chamber members, S.E.E.D.S. Center Clients, and small businesses in the Valdosta-Lowndes County area. The cost is \$10 with coffee and a light breakfast provided.

Marcie Dennard, The Park Avenue Bank, will kick-off the workshop with a marketing overview. A panel of marketing professionals including, Joyce Aigen, JL Concepts, Steven Heddon, Fusion Marketing, Julie Killion, Valdosta Daily Times, and Kerry Laster, Phantom Media Productions, will discuss their marketing ideas and suggestions for small businesses to stand out in a crowd followed by a question and answer session.

Please RSVP by Friday, February 12. For more information regarding this workshop or other S.E.E.D.S. Center workshops and resources, contact Courtney Ruttinger at (229) 247-8100, e-mail [cruttinger@valdostachamber.com](mailto:cruttinger@valdostachamber.com) or visit or Web site [www.seedscenterofsga.com](http://www.seedscenterofsga.com).

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